



## Advertisements for the Template

QuiltNSW is pleased to offer a wonderful opportunity to advertise your business in our quarterly newsletter *The Template* which is mailed directly to our members.

All advertisements can incorporate colour at no extra charge and we offer a range of advertisement sizes and prices to accommodate greater flexibility when preparing your advertisements.

Advertising rates inc GST	Full Rate	Discount
1/8 page Horizontal Only 65 x 92mm	\$90	\$72
1/4 page Vertical Only 136 x 92mm	\$175	\$140
1/2 page Horizontal Only 136 x 190mm	\$350	\$280
Full Page Vertical Only 277 x 190mm	\$700	\$560
Full Page Back Cover 277 x 190mm	\$840	\$670
Premium Full Page (OBC or inside FC)	\$950	\$760
<b>Inserts</b>		
2 page insert @ cost of regular FP	\$700	Not applicable
4 page insert @ cost of premium FP	\$950	Not applicable

- Discounted rate (20%) applied for 4 consecutive editions and we are happy to change artwork each time IF you supply it to us by the deadline date.
- Materials must be supplied in JPEG file at 300dpi no bleed allowed and must have a border to the exact sizes shown.
- Submissions for publicity may be published or edited at the Editor's discretion.
- All advertisers receive a complimentary copy of *The Template* and will be invoiced after publication. Payment is required within 7 days.

Additionally, we have a **Members Discount** page and can add your business at no cost. Contact us for further information.

Our closing dates for bookings are as follows:

May edition                      deadline 15 March

August edition                  deadline 15 June

November edition              deadline 15 September

February edition                deadline 15 December

Our membership has increased to it's highest level yet and circulation has been steadily increasing every month and in a competitive market this could prove beneficial to your business by promoting your quilting products and services.

For further information, please contact Skye Thompson by emailing [advertising@quiltsw.com](mailto:advertising@quiltsw.com).